

# Karol Rodriguez

Pro Makeup Artist  
& Content Creator (They/Them)

[KarolRodriguez.com](http://KarolRodriguez.com)



# Karol Rodriguez Bio



“As an artist, my passion lies in exploring colors and textures. However, my identity encompasses much more, as a first-generation American with Latinx roots (Dominican and Peruvian), identifying as non-binary and openly queer.”

Karol is a multi-dimensional artist and holds a Bachelor’s degree in Musical Theatre from Penn State. They are passionate about telling their story through impactful and relatable content creation. Karol uses their platform to share their makeup expertise, speak on mental health, and create conversations surrounding gender and sexual identity. They are open for partnerships and are always looking for new ways to express themselves and connect with their audience.

**YOU CAN CONNECT WITH KAROL ON:**



# Social Media



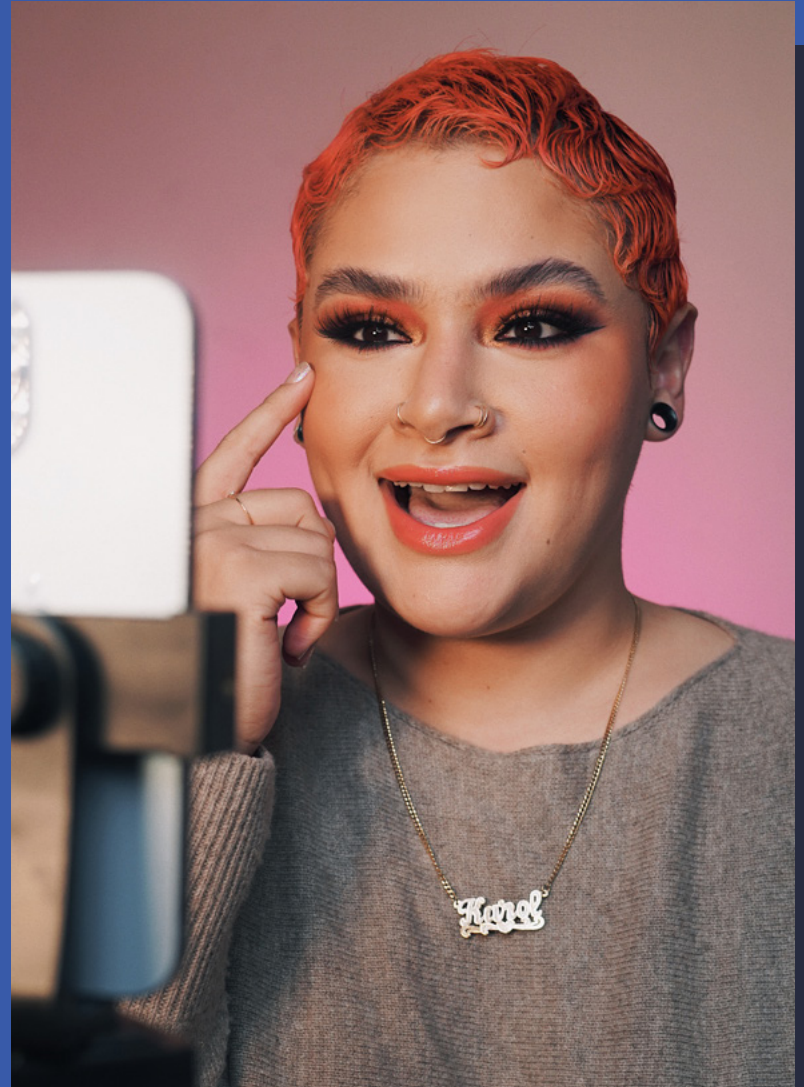
@KarolsCorner  
25.8K Followers  
1.2M Likes



@KarolsCorner  
20K followers



@KarolsCorner  
13.1K Followers



# Makeup Clients & Content Partnerships



Makeup by Karol Rodriguez for Nike x Bronx Girls Skate

## **MAKEUP CLIENTS:**

Maybelline  
Lancome  
Nike  
Calvin Klein  
Refinery 29  
VICE  
Anheuser-Busch  
The Phluid Project  
and more

## **CELEBRITY CLIENTS:**

Megan Thee Stallion  
Stromae  
Jessie Reyez  
and more

## **CONTENT PARTNERSHIPS:**

Ulta Beauty  
Sephora  
Revlon  
Fenty Beauty  
Anastasia Beverly Hills  
e.l.f Cosmetics  
Benefit Cosmetics  
Caudalie

Drunk Elephant  
IPSY  
META  
and more



# Featured Content Partnerships



CAUDALIE

Content for  
Caudalie Vinoperfect Serum

ANASTASIA  
BEVERLY HILLS

Content for  
Anastasia Beverly Hills

MAYBELLINE  
NEW YORK

Content for  
Maybelline.com

FENTY BEAUTY  
BY RIHANNA

Content for  
Fenty Beauty

# Featured Makeup Clients



Makeup assistance for Megan Thee Stallion  
"Captain Hook" Music Video



Makeup for Stromae for Tiny Desk



Makeup for Jessie Reyez "Oceans" Music Video  
with Karol G



Makeup on actor and activist Tommy  
Dorfman for Calvin Klein x BOY! Incognito



Makeup for The Phluid project x P&G

# LGBTQIA+ Features



Featured in Maybelline's Pride Month Series, speaking on gender identity.



Featured in IPSY's "This Is Me" Pride Month Series



LGBTQIA+ content for Anastasia Beverly Hills



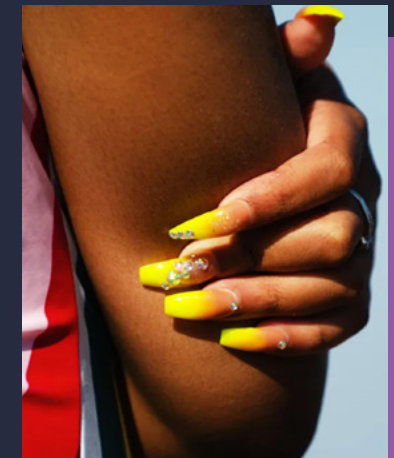
Featured in Allure "Non-Binary Beauty Influencers You Should Be Following"



Featured on The Influence Agency "15 Non-Binary Folks Taking Up Space on Social Media"



Elite Daily



Featured on them, speaking on gender identity

# Press Mentions



## NY MAG

The Best Makeup Brush Cleaners, According to Makeup Artists



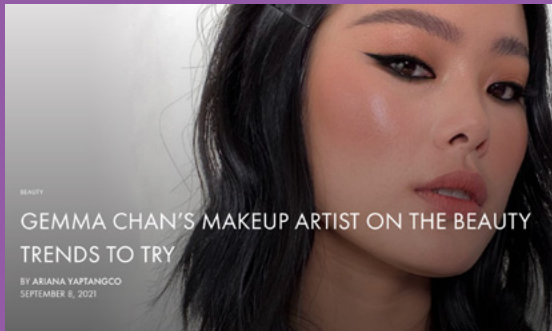
## NY MAG

The Best Drugstore Liquid Eyeliners, According to Makeup Artists



## NY MAG

The Best Red Lipsticks, According to Beauty Editors, Makeup Artists, and Enthusiasts



## ELLE

GEMMA CHAN'S MAKEUP ARTIST ON THE BEAUTY TRENDS TO TRY



## SKINCARE.COM

Here's How Dirty Makeup Brushes Can Affect Your Skin



## ELITE DAILY

YOUR FAVE BEAUTY TIKTOKERS & STREAMERS ARE A WHOLE VIBE AT E.L.F.'S BIG MOOD EVENT



# Let's Connect



## **FOR MEDIA INQUIRIES AND PARTNERSHIPS**

Gabrielle Simpson

Gift of Gabrielle

[Contact@giftogabrielle.com](mailto:Contact@giftogabrielle.com)